



Privacy Policy

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Privacy Policy

Bodable Ltd

Registered Office: 40 Foregate Street, Worcester, WR1 1EE

Data Controller: Bodable Limited

Jurisdiction: United Kingdom

1. Definitions and interpretation

In this Privacy Policy, capitalised terms shall have the meanings given in the UK General Data Protection Regulation (UK GDPR) unless otherwise defined.

2. Purpose

This Privacy Policy explains how Bodable Limited (“company”, “we”, “us”, “our”) collects, uses, stores and protects Personal Data.

3. Personal data we collect

We may collect identity data, contact data, transaction data, technical data, usage data, and marketing preference data. We do not store payment card details, but these may be stored by third party payment providers.

4. Special category data

Individuals may voluntarily provide information about their disability, accessibility needs, mobility limitations and/or health conditions. This information may constitute special category data under Article 9 UK GDPR, it is processed to improve the usability, accessibility and design of our products.

If individuals have separately consented to special category data informed updates in the form of community, research and marketing updates we may also use this data to let them know about relevant product improvements, research opportunities, community activities and marketing activities. This may include using the information which has been given to us to undertake profiling using that data to provide relevant updates so far as is reasonably practicable.

5. Lawful basis for processing

We process Personal Data on the basis of contractual necessity, legal obligation, legitimate interests, and explicit consent where required.

6. How we use personal data

Personal Data is used to process orders, manage accounts, deliver Goods, communicate with customers, and comply with legal obligations.

7. Disclosure of personal data

We may share Personal Data with payment providers, delivery partners, IT service providers, professional advisers, and regulatory authorities.

8. International transfers

Where Personal Data is transferred outside the UK, appropriate safeguards are implemented in accordance with UK GDPR.

9. Data retention

Personal Data is retained only for as long as necessary for legal, accounting, and operational purposes.

10. Data subject rights

Individuals have rights of access, rectification, erasure, restriction, portability, objection, and the right to complain to the ICO.

11. Security

We implement appropriate technical and organisational measures to protect Personal Data.



12. Governing law

This Privacy Policy is governed by the laws of England and Wales.

